



# IMMERSIVE SOLUTION SHOWCASE



## WHAT IS AN IMMERSIVE SHOWCASE?

An immersive Solution Showcase is fully interactive content delivered in a Virtual Reality headset that transports the user into an environment where they will interact with multiple products and vendors. Imagine your prospect is transported into an environment that reflects their organization (data center, office space, hospital room, classroom etc.) and then can interact with a variety of products to build out the space within their virtual reality headset. The headset user can learn about products with a simple wave of their hand, place selected products in the designated space all from the comfort of their home office.

## USE CASES

**Vertical Solutions** – Build out a hospital room and datacenter. Campus of the future. Datacenter. Retail locations. Include everything from hand held devices to networking and security.

**Solutions For Every Size Customer** – SMB, Mid Market and Enterprise business solutions come to life in a VR headset. Design, orchestrate and customize solutions for organizations large and small all in a VR headset.

**Virtual Executive Briefing Center** – Bring the EBC experience to your customers. Demonstrate the breadth and depth of solutions in an immersive experience. No PowerPoint or Zoom fatigue.

**Line Card** – Turn your line card into an Immersive experience, point and select products and solutions

**Tabletop showcases and Lunch & Learns** – Recreate the experience of a multi- vendor showcase in the headset. Customers can't travel to you – bring the showcase to them in a memorable, convenient and safe way.

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# Engage, Educate and Entertain



There is a dynamic shift in how and where we are all working. The challenge for companies is how to get their products in front of prospects – the on-site demo and presentation is on hold for now. And let's be honest, Zoom demo's and webinars just don't deliver the experience. Leverage the power of virtual reality to develop a customized experience that truly demonstrates your companies capabilities and sets your apart from the competition.

## About Us:

Running Bull Media (RBM) is designing and delivering fully immersive experiences that engage and entertain. RBM is changing the way content is delivered and experienced. With over 25+ years of design, production, marketing, events, and technology industry experience, we are excited to bring this true immersive experience in a VR headset to our customers. RBM will work with you to create the Immersive Solution Showcase that will educate, wow and delight your customers. Visit our website [www.runningbullmedia.com](http://www.runningbullmedia.com).

## Business Benefits

**Increased Engagement:** Users engage with your content on their schedule, not at a scheduled video meeting.

**Customized For Your Needs:** Immersive Showcases can be designed for specific verticals, business use cases and products.

**ROI Reporting:** Engagement and usage analytics for each headset. We can tell you when the content was viewed and for how long making follow up simple and timely.

**Increase Brand Awareness:** Completely customize the experience including customized packaging, gifts, collateral and your corporate messaging included in every headset.

**Full-Service Agency:** From project design, development, production, and distribution RBM is your immersive experience partner.

**RBM Headset Fulfillment:** Managing all headset and content distribution, including cleaning, sanitizing, shipping and storage.



*Ships with the Oculus Quest 2*



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