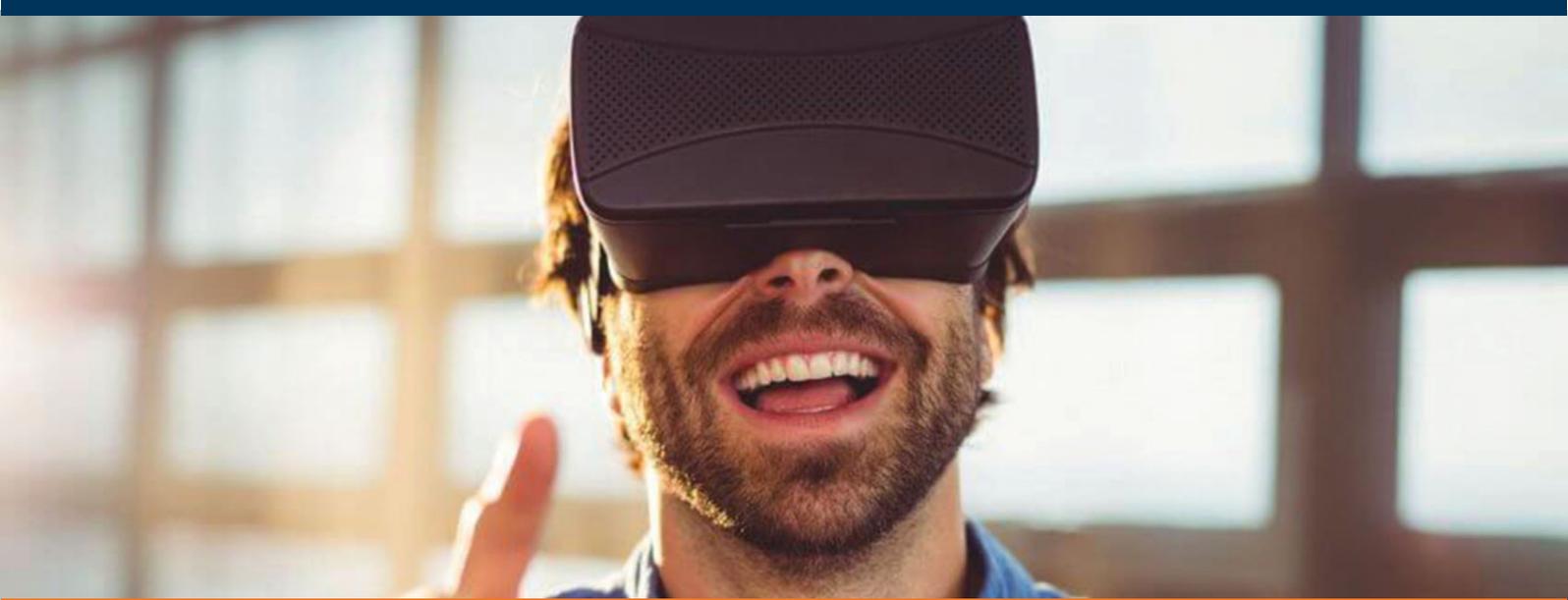




IMMERSIVE EXPERIENCES DELIVERED IN A VIRTUAL REALITY HEADSET



IMMERSIVE TOURS

Virtual reality (VR) has dominated the tech headline in recent years with its ability to immerse its users in a virtual yet safe world. While gaming is one of the more well-known VR uses its grown into so much more. With business travel reduced by 90% since the beginning of 2020 and with Zoom fatigue being rampant, there is another way to get your message to prospects and customers.

Bring the event to your customer!

Deliver interactive content to fully immerse, educate, and engage your customers with a customized VR experience in a headset. A VR Tour uses virtual reality to deliver a truly memorable and unique experience with a tour of a famous winery, bourbon distillery, or even your own briefing centers. Customize the experience with your organization's message included in the headset experience.

The possibilities are limitless!

USE CASES

EVENTS

Deliver immersive tours of locations you select for your customers. A wine tour, distillery, or farm. RBM delivers a headset directly to your guest to enjoy the event experience in the comfort and safety of their own home.

SALES

Bring the EBC experience to your customer. Replace traditional PowerPoint, webinars, and video sales presentations with a fully integrated and immersive presentation that will be memorable.

EDUCATION

Campus tours customized for the recruitment of students, athletes, and personnel. Deliver the campus experience to your prospects easily and safely.

COMMERCIAL REAL ESTATE

Deliver complete property and surrounding area tours to anyone regardless of location.

Make it personal. Delight your customers.

We are seeing a change in how and where people work, learn, and engage with each other. In-person events are not possible, and no one is sure when they will be. The challenge is to find a way to engage with customers the way you did on the trade show floor, at executive briefing centers, regional events, conferences, user groups, etc. Leverage the power of virtual reality to develop a customized experience and set your organization apart from the competition.



Ships with the Oculus Quest 2

ABOUT US:

Running Bull Media (RBM) is designing and delivering fully immersive events that engage, educate, and entertain. RBM is changing the way events are experienced. With over 25+ years of design, production, marketing, event management, and technology industry experience, we are excited to bring this truly immersive experience in a VR headset to our customers. RBM will work with you to create a VR Tour that will wow and delight your customers.

Visit our website www.runningbullmedia.com. For more information or to schedule a demo, please contact Chase White at chase@runningbullmedia.com or 480-286-3573.

BUSINESS BENEFITS

Increased Engagement: Users engage with your content on their schedule, not at a scheduled video meeting.

Customized for Your Needs: Events can be big or small and executed regionally or nationally with RBM fulfillment services.

ROI Reporting: Engagement and usage analytics for each headset is provided. Reporting on when the content was viewed and for how long makes follow-up simple and timely.

Increase Brand Awareness: Completely customize the experience with branded packaging, gifts, and collateral - all shipped with the headset.

Full-Service Agency: From project design, development, production, and distribution, RBM is your immersive experience partner.

RBM Headset Fulfillment: Managing all headset and content distribution, including cleaning, sanitizing, shipping, and storage.



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